



President's Annual Report 2024-2025

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Letter from the President

By Constance Tucker, AALHE President

Hello AALHE Members, Colleagues, and Friends,

It has been my distinct honor to serve as AALHE President during the 2024–2025 program year. As I reflect on the work we’ve accomplished together, one word comes to mind: **momentum**. Throughout the year, our focus has been on strengthening AALHE’s foundation, celebrating our collective achievements, and preparing the organization for its next chapter. I remain incredibly grateful for the time, energy, and thoughtfulness that our members and volunteers contribute to this community. Together, we continue to position AALHE as a leading voice in the field of assessment.

We began the year by revisiting and affirming AALHE’s **vision**: *AALHE is a community of assessment professionals that aspires to be a leading voice and advocate for championing student learning and success in higher education*. To support this vision, we focused our efforts in several key areas:

Strategic Focus and Committee Engagement

Our eight standing committees engaged in thoughtful, impactful work this year. The Professional Development Committee launched the Practical Assessment Strategies Series (PASS), expanding our reach to new and seasoned assessment professionals alike. The Publications Committee continued its stewardship of *Intersection* and the *Emerging Dialogues* series, creating space for reflection and innovation. Member Engagement, DEI, and Communications Committees strengthened the community through programs, newsletters, and outreach—building a strong sense of belonging across our membership.

Conference and Symposium

This year’s annual conference in Arlington, VA, brought over 250 attendees together to share, celebrate, and learn from one another. The program featured engaging sessions, a lively Welcome Reception, and a dynamic keynote that inspired important dialogue about the future of assessment. We continued these conversations during our Online Symposium in June, which included our Annual Membership Meeting—a moment to celebrate all we’ve achieved and recognize those who have made it possible.

Revising the Nine Principles

A key initiative this year was launching a collaborative process to revise the **Nine Principles for Student Learning Assessment**, originally developed by AAHE. In partnership with SAAL and the Assessment Institute, we began the work of ensuring that the principles reflect current educational trends, the centrality of DEI, and the practical needs of today’s assessment professionals. We are excited to continue this work into the coming year with the support and feedback of our members.

Leadership Transitions and Looking Ahead

I'm pleased to support Fiona Chrystall who will serve as the next President of AALHE. Fiona brings a wealth of knowledge, dedication, and collaborative spirit to the role. As we prepare for this transition, I want to thank the outgoing board members—Shannon Milligan, Tim Melvin, and Erin Milne—for their extraordinary service, and welcome our new board members: Divya Bheda, Allison Chatterjee, and Will Miller. We held board elections this spring and are grateful to all who voted and nominated leaders with a diverse set of skills and experiences.

Sustainability and Partnerships

As financial and organizational pressures continue across higher education, AALHE remains committed to sustainability through strategic partnerships. We've deepened our relationships with organizations like JCSEE, SAAL, AAC&U, and the Assessment Institute, recognizing that collaboration is key to our continued impact and relevance.

In closing, I want to thank each of you for being part of this community. Whether you attended a webinar, submitted a conference proposal, volunteered on a committee, or contributed your ideas and energy to our shared work—you are the heart of AALHE. We still have much to accomplish, but I'm confident that with our continued momentum, AALHE will remain a source of connection, encouragement, and leadership in the assessment field.

I hope to see you again at events next year as we begin a new chapter together.

Warmly,

Constance Tucker

President, AALHE 2024–2025

Vision

AALHE is a community of assessment professionals that aspires to be a leading voice and advocate for championing student learning and success in higher education.

Values

The Association for the Assessment of Learning in Higher Education values:

Advocacy and Quality

We advocate for effective and positive change by promoting high quality and equity-minded assessment practices.

Belonging

Through critical reflection, mindfulness, and intention, we foster an environment of belonging. We honor each person's contributions and strengths and promote belonging through scholarship, engagement, and networking.

Curiosity

We encourage a spirit of curious and inclusive inquiry about student learning, ourselves, and the field of assessment.

Integrity

We apply ethical standards and principles consistently and transparently in our work to promote equity-minded assessment.

Mission Statement

AALHE is the national membership community of assessment professionals who promote, advocate for, inform, and lead ethical and equity-minded assessment practices in higher education. The Association serves as a central assessment resource that empowers our members to cultivate and improve student learning and institutional quality. We do this by facilitating scholarship and professional development, generating knowledge and resources, and providing networking and idea-sharing opportunities.

Strategic Goals (December 2023-July 2025)

I. Cultivate a Community of Assessment Practitioners

The Association for the Assessment of Learning in Higher Education will support assessment practitioners and cultivate a professional community.

II. Lead and Advocate for Assessment

The Association for the Assessment of Learning in Higher Education will lead and advocate for assessment that will have a positive impact on higher education and its stakeholders now and into the future.

III. Provide a Quality Membership Experience

The Association for the Assessment of Learning in Higher Education will continuously monitor and enhance the value of membership

IV. Increase and Diversify Revenue

The Association for the Assessment of Learning in Higher Education will diversify revenue streams to mitigate risk and provide resources to support organizational success.

AALHE Accomplishments and Highlights

Strategic Goals I. Cultivate a Community of Assessment Practitioners

Key Highlights:

- PASS (Practical Assessment Strategies Series) launched by the Professional Development Committee, offering actionable programming grounded in everyday assessment practice.
- Quarterly themed ALE (Assessment Learning Exchange) sessions, providing members an opportunity to share experiences, reflect on their practices, gather new ideas, and experience a sense of community.
- Active engagement in discussions on a variety of topics through SPARK.
- Member engagement expanded through programming participation, proposal reviews, and committee involvement.
- Planning and outreach for the 2025 Online Symposium, including the Annual Membership Meeting—a shared space for celebration, recognition, and reflection.
- Continued emphasis on inclusive leadership development with outreach for diverse board nominations and volunteer roles.

Strategic Goal II. Lead and Advocate for Assessment

Key Highlights:

- Launch of the Nine Principles for Student Learning Assessment Revision Project, in partnership with SAAL and the Assessment Institute.

- Featured session at the 2024 Assessment Institute and 2025 AALHE Conference:
“Revising the Nine Principles: A Collaborative Approach to Reflecting Modern Educational Trends.”
 - Updated AALHE Vision Statement to more strongly reflect advocacy and a student-centered approach:
“AALHE is a community of assessment professionals that aspires to be a leading voice and advocate for championing student learning and success in higher education.”
 - A busy year with *Intersection* publishing 21 articles (including conference proceedings), and *Emerging Dialogues* publishing 4 articles.
-

Strategic Goal III. Provide a Quality Membership Experience

Key Highlights:

- Giving Day Campaign raised \$1,025, directly supporting member-focused initiatives like travel grants and membership discounts.
 - Communications strategy refined to improve clarity, outreach, and visibility (including updated newsletter cadence and messaging around major initiatives).
 - Call for 2025 Conference Proposals and Reviewers actively encouraged broad member participation.
 - Member feedback solicited for AALHE operations via liaison surveys and committee engagement.
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Strategic Goal IV. Increase and Diversify Revenue

Key Highlights:

- Successful 2025 Conference Planning in Alexandria, VA, with increased sponsor engagement compared to 2024 while registration was down from 2024.
- Ongoing work to evaluate and refine contract structures with AEG to ensure cost-effectiveness and operational efficiency.
- Exploration of new philanthropic avenues and targeted messaging around Giving Day, with potential for future donor and sponsorship strategy refinement.
- Launch of the Jen Sweet Memorial Fund, honoring a beloved colleague and supporting member access to AALHE programming and professional development.

Committee Volunteers (August 2024 to June 2025)

10 Committees support the Mission, Vision, and Values of the Association

1. Assessment Learning Exchange (ALE)
2. Sharing Professional Assessment Reading and Knowledge (SPARK - formerly Book Club)
3. Conference
4. Diversity, Equity, and Inclusion
5. Emerging Dialogues
6. Executive
7. Finance
8. Intersection
9. Member Engagement
10. Professional Development

125+ Volunteers serve on committees and lead the Association

Executive Committee

Chair: Constance Tucker(President)

Committee Members:

Shannon Milligan, Past President

Fiona Chrystall, President-Elect

Leslie Harris, Treasurer

ALE

Chair: Yao Hill

Vice Chairs:

Chadd Engel

Shannon Helfinstine

Board Liaison: Tracy Bartholomew

Committee Members:

Christopher Barnes

Deborah Blanchard

Rebecca Dean

Tracy Kaiser-Goebel

Gretchen Meyers

Michelle Searles

Caroline Young

Conference

Chairs:

Frederick Burrack

Peggy Moede

Symposium Chair: Sarah Drummond

Board Liaison: Tim Melvin

Committee Members:

Katie Burr
Hannah Carlan
Moreen Carvan
Allison Chatterjee
Nicole Espinoza
Kimberly Fath
Denise Gilligan
Patricia Gregg
La Toya Hart
Wendy McCloud
Matthew Ruane
Pamelyn Shefman
Claudia Stanny
Gaile Stephens
Lissette Tolentino
Tachelle White

Diversity, Equity, and Inclusion

Chairs:

Joel Farrell
Sesime Adanu

Board Liaisons:

Karen White-Goyzueta
Constance Tucker

Committee Members:

Christopher Barnes
Tracy Bartholomew
Joel Bloom
Janelle Coleman
Nancy Davis
Arthur Hernandez
Jonathan Howle
Lucia Santacruz

Emerging Dialogues

Chair: Bri Lauka

Vice Chair: Jennifer Morrow

Board Liaison: Gina Polychronopoulos

Committee Members:

Deborah Blanchard
Joel Bloom

Andy Browne
Yan Cooksey
Jessa Forsythe-Crane
Betty Harper
Amy Heston
Pamela MacPherson
Vince Nix
Christina Steffy
Melinda Turner
Sarah Young
Laura Zeigen

Finance

Chair: Leslie Harris
Board Liaison: Fiona Chrystall
Committee Members:
Robert Hendel, CPA
Liz Kutz
Peggy Moede
Constance Tucker

Intersection

Vice Chair: Fiorella Penaloza
Associate Vice Chair: Kimberly Nettleton
Editor-in-Chief: Sarah Wu
Chair and Board Liaison: Rebecca Gibbons
Committee Members:
Nancy Anderson
Beth Beggs
Coral Bender
Lisa Bonneau
Taylor Boyd
Amy Heston
Pamela Humphrey
Curtis Jefferson
Christina Johnson
Joselyn Lopez
Rachelle Mills
Chad O'Lynn
Brad Regier
Cynthia Sanders
Pamelyn Shefman
Nishala Silva
Ryan Smith

Keith Werosh

Member Engagement Committee

Committee Chair: Cecelia Martin

Vice Chair: Sarah Jacobs

Board Liaison: Kara Moloney

Committee Members:

Laura Aboyan

Christopher Barnes

Prince Boahene

Christina Dryden

Robert (Joel) Farrell

Teresa Fleteby

Denise Gilligan

Jill Kern

Megan Lochhead

Pamela MacPherson

Alana Malik

Professional Development

Chair: Bobbijo Pinnelli

Vice Chair: Mamta Saxena

Board Liaisons: Tim Melvin/Fiona Chrystall

Committee Members:

Frederick Burrack

Moreen Carvan

Marc Gillespie

La Toya Hart

Julie Morrison

Ryan Smith

Laura Lundquist

Sarah Wu

Rebecca Gibbons

S.P.A.R.K

Chair: Nicole Jones

Vice Chair: Will Miller

Board Liaison: Reem Jaafar

Committee Members:

Sharon Beasley

Elizabeth Jones

Kayla Loper

Sharon Stoerger

2024-2025 Board of Directors

Name	Institution	AALHE Board Term
Shannon Milligan, AALHE Past-President	University of California, San Diego	2020-2025
Constance Tucker, AALHE President	Oregon Health & Science University	2021-2026
Peggy Moede	Executive Director, AEG	<i>ex officio</i>
Tracy Bartholomew	Rider University	2024-2027
Frederick Burrack	Kansas State University	2021-2026
Fiona Chrystall President-elect	Asheville-Buncombe Technical Community College	2021-2028
Rebecca Gibbons	University of South Florida	2022-2027
Leslie Harris	Bucknell University	2023-2028
Reem Jaafar	LaGuardia Community College	2024-2027
Tim Melvin	Marshall University	2020-2025
Erin Milne	Berkshire Community College	2020-2025
Kara Moloney	University of California, Davis	2021-2026
Gina Polychronopoulos	The Chicago School	2021-2026
Karen White-Goyzueta	Southern New Hampshire University	2022-2027
Sarah Wu	Georgia Institute of Technology	2022-2027

2024-2025 Financial Report

Shared by Leslie Harris, AALHE Treasurer at the AALHE Annual Business Meeting, June 27, 2025 (and updated with new information)

AALHE remains financially strong, while facing financial challenges:

- For 2024, we experienced a net loss of \$7,420.39, primarily caused by:
 - ~\$10,000 in reduced 2024 conference revenues (compared to 2023)
 - ~\$8,000 in reduced sponsorship/exhibitor revenues (compared to 2023)
- January 1 to June 30, 2025. We project a \$12,290 loss, based on the following challenges:
 - 2025 Conference registration revenue was only \$98,120, (\$140,000 budgeted). (Comparison - 2024 conference registration revenue was \$143,636.)
 - Despite significantly reducing conference expenses (\$12,129 below budgeted expenses for the conference), we experienced a \$28,751 loss for the 2025 Annual Conference.
 - Individual membership revenues are trending higher in 2025 (compared to 2024)
 - Institutional membership revenues are down 15.3% compared to the same time last year.
- Despite the challenges, AALHE's overall strong financial position is due to:
 - Bank account assets of ~\$542,000.
 - Fiscal stewardship by the Board over the history of the organization
 - Dedication from volunteers who enhance the value of our member experience
 - Membership renewals; conference and event attendance
 - Diversifying our revenue streams while enhancing member benefits
 - Diligent financial management from our accountant, Robert Hendel

CONNECT WITH US

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