



President's Annual Report 2023-2024

Table of Contents

Letter from the President	2
Mission	3
Vision	3
Values	3
Strategic Goals and Accomplishments	4
Board of Directors Accomplishments and Highlights	5
Committee Volunteers – August 2023 to June 2024	6
2023-2024 Board of Directors	8
Financial Report	9

Letter from the President

Howdy! It's an honor to author the 2023-2024 President's Annual Report. I greatly enjoyed being your AALHE President and appreciate the opportunity to highlight the accomplishments of the organization over the last year.

As you may recall, we ended Kathleen Gorski's presidency with a significant organizational restructuring. This included sunsetting two committees; creating spin offs of the Publications and Professional Development committees; and creating a Governance Board sub-committee. We also brought the Association Executive Group (AEG) onboard in Fall 2022 to serve as our association management company.



If the 2023-2024 year could be summed up in two words, they would be "continuity" and "community." Given the restructuring made the previous year, the best stewardship was to implement these changes, assess where adjustments might need to be made, and work with the President-Elect to ensure that ideas and achievements transcend the current President.

Community is truly the heart and soul of AALHE. The organization wouldn't exist without our members and wouldn't thrive without our volunteers. This was an exciting year for our committees, including a literal Welcome Wagon at our annual conference (thanks, Member Engagement!) and timely webinars and discussions around the rise of AI and implications for assessment.

Speaking of our annual conference, we gathered in Portland, OR June 3rd-6th to trailblaze, traverse, and transform together. We had over 320 in-person conference attendees and 8 sponsors and exhibitors. We are excited that we continue to receive rich, engaging conference proposal submissions and that our registration numbers continue the return to pre-pandemic numbers. A thank you to AEG, Executive Director Peggy Moede, current President Constance Tucker, and the 2023-2024 Conference Committee for leading the conference with energy, commitment, and grace.

Our final event of the 2023-2024 year was our Annual Meeting, held on June 28, 2024, where we recapped the last year and looked ahead to 2024-2025. This report includes highlights covered in that meeting, including the progress we have made toward the fulfillment of our current strategic plan, which was extended through June 2024. I'm excited for what's to come, as Constance steps into AALHE stewardship and I start a victory lap that will culminate in the end of a most excellent 6 years serving on the AALHE Board. I hope to see you at webinars and other events throughout the year, and at our 2025 Annual Conference!

Cheers,
Shannon Milligan
AALHE President 2023-2024

Mission

Our mission is to develop and support a community of educators and inform assessment practices in higher education to foster and improve student learning and institutional quality.

Vision

(Adopted April 2020)

The vision of the Association for the Assessment of Learning in Higher Education is a world where quality assessment is a catalyst for learning.

Values

(Adopted April 2020)

The values of the AALHE are based upon the beliefs that our Association should actively improve the ability and opportunity of all individuals and groups to take part in all services and opportunities afforded by the Association and that our Association should promote ethical research and assessment practices that foster equity and inclusion.

The Association for the Assessment of Learning in Higher Education values:

1. Advocacy

...promoting the value of quality assessment to the public for the purpose of effecting positive change.

2. Community

...fostering an environment of belonging through scholarship, engagement, and networking to create a place where each person matters.

3. Critical Reflection

...welcoming diverse perspectives and honest, open dialogue to make decisions about the organization and the practices of assessment.

4. Integrity

...applying ethical standards and principles consistently and transparently.

5. Scholarship

...advancing the practice of assessment through inquiry using appropriate evidence-based methodologies.

6. Social Justice

...building intentional assessment systems that affirm all learners and assuring that these systems value the wisdom and ways of knowing of individuals and communities, especially those that have been historically devalued.

7. Stewardship

...managing human and fiscal resources responsibly for sustaining progress toward its mission now and into the future.

Strategic Goals and Accomplishments

Strategic Goals (July 2020 – June 2024)

Committee Highlights:

Goal I: Cultivate a Community of Assessment Practitioners

The Association for the Assessment of Learning in Higher Education will support assessment practitioners and cultivate a professional community.

Diversity, Equity, and Inclusion: Debuted A Practitioner's Field Guide to Equity-Minded Assessment at the 2024 Conference.

Conference: Ran a successful 2024 conference, including selecting theme and keynote; proposal solicitation and review; and finalizing hotel and networking opportunities.

Goal II: Lead and Advocate for Assessment

The Association for the Assessment of Learning in Higher Education will lead and advocate for assessment that will have a positive impact on higher education and its stakeholders now and into the future.

Intersection: Published Volume 4 and added a Digital Object Identifier (DOI) to Intersection articles. The DOI provides articles with a permanent web address.

Emerging Dialogues: Published four articles in 2023-2024, with 2 currently pending.

Goal III: Provide a Quality Membership Experience

The Association for the Assessment of Learning in Higher Education will continuously monitor and enhance the value of membership.

Assessment Learning Exchange Committee: Events on Nov 8, Feb 14, May 8

Book Club Committee: Events on July 13, Aug 3, Aug 10, Aug 21, Mar 21

Webinars: Oct 19, Dec 15, Jan 17, Jan 26, Jan 31, Feb 7, Feb 21

Annual Conference: June 3rd – 6th, 2024 featuring the Member Welcome Wagon!

Goal IV: Increase and Diversify Revenue

The Association for the Assessment of Learning in Higher Education will diversify revenue streams to mitigate risk and provide resources to support organizational success.

Professional Webinars Sub-committee: Delivered the "More than Bricks and Mortar" 4-part webinar series.

Finance: Successfully proposed the creation of a standalone Treasurer position.

Board of Directors Accomplishments and Highlights

- Hosted AALHE's second fully in-person conference since 2020 in Portland, OR. The conference theme was *Trailblazing, Traversing, and Transforming: Cultivating Student Learning Through Effective and Innovative Assessment*. More than 320 attendees engaged in over 70 sessions, including invited panels and a workshop with our keynote speaker. This would not have been successful without the support of AEG, President-Elect Constance Tucker, and our volunteer Conference Committee.
- Welcomed Conference Keynote Speaker José Antonio Bowen, Ph.D., F.R.S.A., who presented on "Thinking with A.I. and the Future of Assessment" and led a follow up workshop on "A.I. Literacy for Assessment & Accreditation."
- Engaged in visioning activities related to the future of assessment and of AALHE to prepare for updating our Mission, Vision, Values, and Strategic Goals.
- Created a standalone Treasurer position, thus removing this responsibility from the Past-President's portfolio. Moved the Secretary responsibilities from a standalone position to the Past-President. Also removed conference co-chair responsibilities from the President-Elect's portfolio, thus easing the transition from President-Elect to President.
- Launched AALHE's second professional webinar series, More Than Bricks and Mortar. This 4-part series invited advanced assessment practitioners to share insights on topics from building a foundation for assessment practice to communicating results to multiple layers of stakeholders.
- Joined our former Executive Director, Nancy Short, in celebrating her retirement and transitioned in new Executive Director Peggy Moede.
- Updated the Book Club committee to Sharing Professional Assessment Reading and Knowledge (SPARK) to better reflect ongoing committee work beyond the summer book reading. Also, approved the merger of the Professional Webinar and Member Webinar committees to streamline work and better serve our members.
- Approved new 3 year terms for Board members, rather than 5 years, taking effect with terms that start in 2024.
- Implemented the first of many Past Presidents Panels at our 2024 Conference. This year's panel featured Monica Stitt-Bergh, Andre Foisy, and Kathleen Gorski.
- Remembered Jen Sweet, longtime AALHE member and volunteer, at both the 2024 Conference and in an upcoming edition of *Intersection: A Journal at the Intersection of Assessment and Learning*.

Committee Volunteers – August 2023 to June 2024

10 Committees support the Mission, Vision, and Values of the Association

1. Assessment Learning Exchange (ALE)
2. Book Club
3. Conference
4. Diversity, Equity, and Inclusion
5. Emerging Dialogues
6. Executive
7. Finance
8. Intersection
9. Member Engagement
10. Member Webinar

125+ Volunteers serve on committees and lead the Association

Executive Committee

Chair: Shannon Milligan (President)

Committee Members

Kathleen Gorski, Past President

Constance Tucker, President-Elect

ALE

Chair: Yao Hill

Vice Chair: Chadd Engel

Board Liaison: Fiona Chrystall

Committee Members:

Terry Barmann

Chris Barnes

Deb Blanchard

Shannon Helfinstine

Gretchen Meyers

Michelle Searles

Book Club

Chair: Reem Jaafar

Board Liaison: Fiona Chrystall

Committee Members:

Nicole Jones

Kayla Loper

Will Miller
Sharon Stoerger

Conference

Chair: Constance Tucker
Co-Chair: Peggy Moede
Board Liaison: Tim Melvin

Committee Members:

Chadia Abras
Terry Bermann
Fred Burrack
Moreen Carvan
Allison Chatterjee
Sarah Drummond
Chad Ellis O'Lynn
Nicole Espinoza
Denise Gilligan
Patti Gregg
La Toya Hart
Matt Ruane
Claudia Stanny
Jessica Taylor
Sharon Valente
Tachelle White

Diversity, Equity, and Inclusion

Chair: Karen White-Goyzueta
Vice Chair: Joel Farrell
Board Liaison: Shannon Milligan

Committee Members:

Sesime Adanu
Tracy Bartholomew
Joel Bloom
Art Hernandez
Jill Kern
Mamta Saxena
Keya Simon
Sharon Stoerger
Mary Tkatchov
Tachelle White

Emerging Dialogues

Chair: Sarah Southwick

Vice Chair: Bri Lauka

Board Liaison: Gina Polychronopoulos

Committee Members:

Sean Bedard-Parker

Deborah Blanchard

Joel Bloom

Lisa Bortman

Andy Browne

Yan Cooksey

Chadd Engel

Nancy Hindle

Clare McNally

Jennifer Morrow

Karen Pennacchio

Karen Rauch

Ashley Strong-Green

Sarah Young

Laura Zizka

Finance

Chair: Kathleen Gorski

Board Liaison: Tim Melvin

Committee Members:

Leslie Harris

Jeremy Penn

Intersection

Chair: Sarah Wu

Vice Chair: Calli Holaway

Board Liaison: Rebecca Gibbons

Committee Members:

Coral Bender

Taylor Boyd

Mehtap Eklund

Latoya Hart

Curtis Jefferson

Kirstin Moreno

Jennifer Morrow

Kimberely Nettleton

Chad O'Lynn
Fiorella Penaloza
Matthew Ruane
Cynthia Sanders
Pamelyn Shefman
Nishala Silva
Karen Singer-Freeman
Melinda Turner
Karen White-Goyzueta
Caroline Young

Member Engagement

Chair: Christine Dryden
Vice Chair: Cecilia Martin
Board Liaisons: Kara Moloney and Karen White-Goyzueta
Committee Members:
Laura Aboyan
Calli Holiday
Sarah Jacobs
Jill Kern
Pamela MacPherson
Jessica Turos

Member Webinar

Chair: Bobbijo Pinnelli
Board Liaison: Fiona Chrystall

Committee Members:
Tracy Bartholomew
Julie Morrison
Mamta Saxena

2023-2024 Board of Directors

Name	Institution	AALHE Board Term
Shannon Milligan, AALHE President	University of California, San Diego	2020-2025
Kathleen Gorski, AALHE Past President	Waubensee Community College	2018-2024
Constance Tucker, AALHE President-Elect	Oregon Health and Science University	2021-2026
Peggy Moede	Executive Director, AEG	<i>ex officio</i>
Frederick Burrack	Kansas State University	2021-2026
Moreen Carvan	Rosalind Franklin University	2019-2024
Fiona Chrystall	Asheville-Buncombe Technical Community College	2021-2027
Rebecca Gibbons	University of South Florida	2022-2027
Leslie Harris	Bucknell University	2023-2028
Steven Hawks	University of Minnesota	2019-2024
Tim Melvin	Marshall University	2020-2025
Erin Milne	Berkshire Community College	2020-2025
Kara Moloney	University of California, Davis	2021-2026
Gina Polychronopoulos	The Chicago School	2021-2026
Karen White-Goyzueta	Southern New Hampshire University	2022-2027
Sarah Wu	Georgia Institute of Technology	2022-2027

2023-2024 Financial Report

Shared by Leslie Harris, AALHE Treasurer at the annual member meeting, June 28, 2024

AALHE continues to be in a strong financial position:

- For 2023, we had a net income of \$36,374.32.
- We ended 2023 with an overall surplus of \$492,607.57.

Our accounts are split across three banks to attain FDIC protection of funds and to maximize interest rates, which range from 1% to 4.3%.

Membership in 2023 trended up, with fewer individual members but more institutional members.

Our 2024 Conference revenue is on budget; however, expenses are predicted to exceed the budget as a result of cost increases and reduced sponsorship income.

CONNECT WITH US

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