Table of Contents

Letter from the President .......................................................... 2
Mission .................................................................................. 3
Vision .................................................................................. 3
Values .................................................................................. 3
Strategic Goals and Accomplishments .................................. 4
Board of Directors Accomplishments and Highlights ........ 5
Committee Volunteers – August 2022 to June 2023 .......... 6
2022-2023 Board of Directors ............................................... 9
Financial Report ................................................................... 10
Letter from the President

Restructuring and a review of our committee charges was our goal for the 2022-2023 season, as AALHE moves from our volunteers managing our operations to our volunteers focusing on networking and professional development. This aligns with our members interest in networking and assessment support as primary reasons for joining the association. There continues to be a growing interest in our institutional membership packages brought our total membership seats to more than 1,000. Our annual conference in New Orleans, Louisiana attracted over 300 in-person attendees. We exceeded our limit and can anticipate prepandemic registrations next year.

The Board of Directors met monthly to address committee motions ranging from increased membership benefits to improved policies in the areas of elections, volunteers, meeting procedures, committee structures, and many others.

Executive Committee spent much of the year navigating the hire of an association management team; leading Board of Director pre-meeting discussion in Basecamp, our official center for association communication; hosting monthly meetings for committee chairs, vice-chairs, and Board of Director liaisons to share progress toward the association’s strategic goals.

Please join me in officially welcoming the Association Executive Group (AEG) and Nancy Short our new Executive Director. Thank you to AEG for coordinating the ongoing daily operations of AALHE. Also, I would like to thank Nancy and our current president, Shannon Milligan, for leading the conference with energy, commitment, and grace.

AALHE held annual meeting on June 16, 2023. The attached report highlights the progress we have made toward the fulfillment of our current strategic plan, which runs through December 2023. I trust that you will benefit from the ongoing labors of our AALHE volunteer leadership as we kick off the new academic year in August and will enjoy hearing from our volunteers, our newest Board member, Leslie Harris and our current president, Shannon Milligan, and our new president elect, Constance Tucker, in forthcoming newsletters. I hope to see you in Portland next June!

Sincerely,
Kathleen Gorski
AALHE President 2022-2023
Mission
Our mission is to develop and support a community of educators and inform assessment practices in higher education to foster and improve student learning and institutional quality.

Vision
(Adopted April 2020)
The vision of the Association for the Assessment of Learning in Higher Education is a world where quality assessment is a catalyst for learning.

Values
(Adopted April 2020)
The values of the Association for the Assessment of Learning in Higher Education are based upon the beliefs that our Association should actively improve the ability and opportunity of all individuals and groups to take part in all services and opportunities afforded by the Association and that our Association should promote ethical research and assessment practices that foster equity and inclusion.

The Association for the Assessment of Learning in Higher Education values:
1. Advocacy
   ...promoting the value of quality assessment to the public for the purpose of effecting positive change.

2. Community
   ...fostering an environment of belonging through scholarship, engagement, and networking to create a place where each person matters.

3. Critical Reflection
   ...welcoming diverse perspectives and honest, open dialogue to make decisions about the organization and the practices of assessment.

4. Integrity
   ...applying ethical standards and principles consistently and transparently.

5. Scholarship
   ...advancing the practice of assessment through inquiry using appropriate evidence-based methodologies.

6. Social Justice
   ...building intentional assessment systems that affirm all learners and assuring that these systems value the wisdom and ways of knowing of individuals and communities, especially those that have been historically devalued.

7. Stewardship
   ...managing human and fiscal resources responsibly for sustaining progress toward its mission now and into the future.
Strategic Goals and Accomplishments

Strategic Goals (July 2020-December 2023)

Committee Highlights:

Goal I: Cultivate a Community of Assessment Practitioners
The Association for the Assessment of Learning in Higher Education will support assessment practitioners and cultivate a professional community.

President's Committee on Diversity, Equity, and Inclusion: Discussed a framework for a user-friendly “Guide to Conducting Equity-Minded Assessment” and the curation of resources related to equity in Assessment for the webpage.

Conference: Ran a successful 2022 conference, including selecting theme and keynote; proposal solicitation and review; and finalizing hotel logistics. Offering a hybrid conference, we celebrated our highest attendance to date with 510 participants.

Goal II: Lead and Advocate for Assessment
The Association for the Assessment of Learning in Higher Education will lead and advocate for assessment that will have a positive impact on higher education and its stakeholders now and into the future.

Publications-Intersection and Emerging Dialogues: Successfully proposed an AALHE Publications website with resources and short videos, including an initial “Publications” landing page with information and resources.

Recruitment and Retention: Relaunched Institutional Membership Project and successfully matched 3 participants with coaches. Held virtual gatherings for members at 2-year institutions.

Goal III: Provide a Quality Membership Experience
The Association for the Assessment of Learning in Higher Education will continuously monitor and enhance the value of membership

Professional Development: ALE and Book Club session dates, topics, and book finalized for May, June, and July.

DEI and Infrastructure: Approved File Naming Conventions Policy, website revisions, and updates to the election policy.

Goal IV: Increase and Diversify Revenue
The Association for the Assessment of Learning in Higher Education will diversify revenue streams to mitigate risk and provide resources to support organizational success.

Communications: Started discussion on ways other non-profits have utilized their social media platforms to increase and diversify revenue and use that information how to best proceed with new leadership.

Finance Committee: Drafted and reviewed 2022 AALHE Budget.
Board of Directors Accomplishments and Highlights

• Executive Committee: Managed AALHE conference financial and contract obligations in the midst of an Executive Director search for 7+ months

• Hosted AALHE’s first hybrid Conference, Communities of Assessment: Reengaging and Learning Together. More than 500 attendees engaged in over 100 sessions held in person, in Providence, Rhode Island, and online – This could not have been successful without the support of our volunteer Conference Committee.

• Welcomed Keynote Speakers: Dr. Tia Brown McNair, “Strengthening Communities of Assessment by Centering Equity and Racial Justice” and Dr. Sonja Ardoin, “Assessing Nuance: Including Voices of Student Populations That Are Challenging to Quantify”

• Revised AALHE Bylaws from hosting the annual meeting at the conference to a date after the conference to ensure that all members, not just conference attendees, have the opportunity to attend

• Launched AALHE’s first professional webinar series, Datamonger Mondays. The program was designed to provide access to advanced assessment practitioners with insights and expertise relevant to our profession

• Successfully managed an association management company search from August to October

• Welcomed Association Executive Group (AEG) and Executive Director, Nancy Short. Began transitioning operations in November 2022

• Supported committees in the annual goal to review missions and reimagining chargers aligned with professional development and networking

• Welcomed new committees: Member Engagement, Emerging Dialogues, Intersection, Assessment Learning Exchange, Book Club, and Member Webinar Committee

• Created the Governance, Professional Webinar, and Online Symposium Board of Director Subcommittees to support AALHE Strategic Goals
Committee Volunteers – August 2022 to June 2023

9 Committees support the mission, vision, and values of the Association
1. Communications
2. Conference
3. Executive
4. Finance
5. Infrastructure
6. President’s Committee on Diversity, Equity, and Inclusion
7. Professional Development
8. Publications
9. Recruitment and Retention

125+ Volunteers serve on committees and lead the Association

70+ Institutional Memberships, 440+ individual memberships, and 40+ student memberships with AALHE testify to the many ways AALHE provides a dynamic community for assessment professionals

Executive Committee
Chair: Kathleen Gorski (President)

Committee Members
Josie Welsh, Past President
Shannon Milligan, President Elect

Communications Committee
Chair: Leigh Robinson
Vice Chair: Karol Batey
Board Liaison: Steven Hawks

Committee Members
<table>
<thead>
<tr>
<th>Sesime Adanu</th>
<th>Metta Alsobrook</th>
<th>Amanda Bylcznski</th>
<th>Carolyn Beamer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jordan Denton</td>
<td>MJ James</td>
<td>Karen Pennacchio</td>
<td></td>
</tr>
</tbody>
</table>

Conference Committee
Chair: Shannon Milligan
Board Liaison: Moreen Carvan

Committee Members
<table>
<thead>
<tr>
<th>Terry Barmann</th>
<th>Tracy Bartholomew</th>
<th>Joel Bloom</th>
<th>Keith Briana</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amanda Bylcznski</td>
<td>Ashley Charsha</td>
<td>Allison Chatterjee</td>
<td>Sarah Drummond</td>
</tr>
<tr>
<td>Kimberly Fath</td>
<td>Abolfazl (Foad) Ghasemi</td>
<td>Patricia Gregg</td>
<td>Pamela Humphrey</td>
</tr>
<tr>
<td>Cyndi Loudon</td>
<td>Tim Melvin</td>
<td>Sarah Parker</td>
<td>Tara Rose</td>
</tr>
<tr>
<td>Claudia Stanny</td>
<td>Holt Zaugg</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Finance Committee
Chair: Tim Melvin
Treasurer: Josie Welsh

Committee Members
| Andre Foisy | Steven Hawks | Leslie Harris | Oscar Hernández | Jeremy Penn |

Infrastructure Committee
Chair: Laura Aboyan
Vice Chair: Coral Bender
Board Liaison: Frederick Burrack

Committee Members
| Katherine Cermak | Fiorella Penaloza | Lindsay Turner |

Professional Development Committee
Chair: Sue Henderson
Vice Chair: Kimberly Fath
Board Liaisons: Fiona Chrystall and Constance Tucker

Committee Members
| Carolyn Beamer | Michelle Dawson | Chadd Engle | Patti Gregg |
| Lesley Harris | Yao Hill | Justin Hoshaw | Freya Sullivan-Huffman |
| Reem Jaafar | Susan Kahn | Julie Morrison | Alicia Murillo |
| Bobbijo Pinnelli | Katheen Polley-Payne | Katherine Simeon | Monica Stitt-Berg |
| Mary Tkatchov | Donna Vies | Marty Warren | Karen White-Goyzueta |

Publications Committee
Emerging Dialogues Chair: Jessica Taylor
Emerging Dialogues Vice Chair: Sarah Southwick
Intersection Chair: Rebecca Gibbons
Intersection Vice Chair: Sarah Wu
Intersection Assistant Vice Chair: Calli Holaway
Board Liaisons: Gina Polychronopoulos and Moreen Carvan

Emerging Dialogues Committee Members
| Lisa Bortman | Angela Bryan | Sarah Drummond | Suzanne Horwitz | Bri Lauka |
| Cynthia Louden | Mohamed Laghdaf, Cheikh Maoulainine | Clare McNally | Jennifer Ann Morrow |
| Vincent Nix | Sheri Popp | Karen Rauch | Mark Snyder | Amy Svirsky |
| Sarah Young | | | | |

Intersection Committee Members
| Chadia Abras | Giovanna Badia | Chris Coleman | Britney Graber |
| Jihee Hwang | Curtis Jefferson | Susan Kahn | George Klemic |
| Kristin Moreno | Jennifer Marrow | Fiorella Penaloza | Vanessa Preast |
| Matthew Rune | Cynthia Sanders | Keya Simon | Karen Singer-Freeman |
| David Turbow | | | |
Recruitment and Retention Committee
Chair: Tere Naylor
Vice Chair: Christina Dryden
Board Liaisons: Kara Moloney and Karen White-Goyzueta

Committee Members

<table>
<thead>
<tr>
<th>Lori DeShelter</th>
<th>Teresa Flateby</th>
<th>Shannon Helfinstine</th>
<th>Calli Holaway</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pamela MacPherson</td>
<td>Cecelia Martin</td>
<td>Jessica Turos</td>
<td></td>
</tr>
</tbody>
</table>

President’s Committee on Diversity, Equity, and Inclusion
Chair: Tracy Bartholomew
Vice Chair: Foad Ghasemi
Board Liaison: Kathleen Gorski

<table>
<thead>
<tr>
<th>Sesime Adanu</th>
<th>Joel Bloom</th>
<th>Robert Joel Farrell</th>
<th>Arthur Hernandez</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freya Sullivan Huffman</td>
<td>Jill Kern</td>
<td>George Michna</td>
<td>Rachel Najdek</td>
</tr>
<tr>
<td>Sarah Parker</td>
<td>Mamta Saxena</td>
<td>Key Simon</td>
<td>Sharon Stoerger</td>
</tr>
<tr>
<td>Mary Tkatchov</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Institution</td>
<td>Position</td>
<td>Term Start - End</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>-------------------------------------------</td>
<td>-----------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>Kathleen Gorski</td>
<td>Waubonsee Community College</td>
<td>AALHE President</td>
<td>2018-2024</td>
</tr>
<tr>
<td>Josie Welsh</td>
<td>Delta University</td>
<td>AALHE Past President</td>
<td>2017-2023</td>
</tr>
<tr>
<td>Shannon Milligan</td>
<td>University of California San Diego</td>
<td>President Elect</td>
<td>2020-2025</td>
</tr>
<tr>
<td>Nancy Short</td>
<td>AALHE Executive Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Frederick Burrack</td>
<td>Kansas State University</td>
<td></td>
<td>2021-2026</td>
</tr>
<tr>
<td>Moreen Carvan</td>
<td>Rosalind Franklin University</td>
<td></td>
<td>2019-2024</td>
</tr>
<tr>
<td>Fiona Chrystall</td>
<td>Asheville-Buncombe Technical Community College</td>
<td></td>
<td>2021-2026</td>
</tr>
<tr>
<td>Rebecca Gibbons</td>
<td>University of South Florida</td>
<td></td>
<td>2022-2027</td>
</tr>
<tr>
<td>Steven Hawks</td>
<td>University of Minnesota</td>
<td></td>
<td>2019-2024</td>
</tr>
<tr>
<td>Timothy Melvin</td>
<td>Marshall University</td>
<td></td>
<td>2020-2025</td>
</tr>
<tr>
<td>Kara Moloney</td>
<td>University of California Davis</td>
<td></td>
<td>2021-2026</td>
</tr>
<tr>
<td>Erin Milne</td>
<td>Massachusetts College of Liberal Arts</td>
<td></td>
<td>2020-2025</td>
</tr>
<tr>
<td>Gina Polychronopoulos</td>
<td>George Mason University</td>
<td></td>
<td>2021-2026</td>
</tr>
<tr>
<td>Constance Tucker</td>
<td>Oregon Health and Science University</td>
<td></td>
<td>2021-2025</td>
</tr>
<tr>
<td>Karen White-Goyzueta</td>
<td>Southern New Hampshire University</td>
<td></td>
<td>2022-2027</td>
</tr>
<tr>
<td>Sara Wu</td>
<td>Georgia Institute of Technology</td>
<td></td>
<td>2022-2027</td>
</tr>
</tbody>
</table>
Financial Report

shared by Robert Hendel, CPA on June 13, 2023. at the annual member meeting, June 24, 2022:

We continue to be in a strong financial position as we ended 2022 with a surplus of 492,607.52 since the inception of AALHE.

Current financial status – Revenue has exceeded expenditures for 2020 and 2021.

Considerations ahead - The 2023 conference revenue is on budget on an overall basis. Expenses are anticipated to exceed budget.

Memberships for 2023 are trending above budget. Another trend noted is a shift from individual memberships to institutional memberships.

Future financial opportunities - Continue to grow and diversify revenue streams.

Exact balances of AALHE’s funds were shared at the annual meeting.

CONNECT WITH US
Association for the Assessment of Learning in Higher Education
6844 Bardstown Rd. #910
Louisville, KY 40291
Phone: 502-406-8012
Email: info@aalhe.org