

**JUNE 7-11  
ONLINE**

# **AAALHE 11TH ANNUAL CONFERENCE**

**ENCORES**

**EXEMPLARS**

**ENIGMAS**

**&**

Association for the Assessment  
of Learning in Higher Education

**AALHE**  
PROMOTING ASSESSMENT FOR LEARNING

## Keynote - June 7th



### EXEMPLARS OF ASSESSMENT IN HIGHER EDUCATION

A compendium of assessment stories from accreditor-suggested institutions (Stylus book to be released June, 2021)

DR. JANE MARIE SOUZA,  
UNIVERSITY OF ROCHESTER

DR. TARA ROSE, LOUISIANA  
STATE UNIVERSITY

## Keynote - June 8th

### PEOPLE-CENTERED INTELLIGENCES

Key Measures and their Relations to School and Workplace Behavior

DR. JOHN MAYER,  
UNIVERSITY OF  
NEW HAMPSHIRE



### CLEAR, SIMPLE, AND WRONG:

How to avoid fooling ourselves with data

DR. DAVID EUBANKS, FURMAN  
UNIVERSITY

DR. KATE DREZEK MCCONNELL,  
ASSOCIATION OF AMERICAN  
COLLEGES & UNIVERSITIES  
(AAC&U)



## Keynote - June 9th

Association for the Assessment  
of Learning in Higher Education

**AALHE**  
PROMOTING ASSESSMENT FOR LEARNING

# Call for Proposal Submissions for AALHE 2021 Online, June 7-11, 2020

We invite you to submit proposals for the Association for the Assessment of Learning in Higher Education (AALHE) 11th Annual Conference to be held online June 7-11, 2021.

This event offers scholars, practitioners, faculty, and administrators in higher education an opportunity to network, exchange knowledge, and share experiences for improvement of student learning and institutional quality. Attendees will have access to professional development at all levels, from novice to advanced, and opportunities to interact with colleagues from across the nation and world. We welcome proposals representing assessment scholarship and practice across the diversity of higher education institutions.

The proposal submission portal will open on Monday, Dec 14 and will close on Sunday Jan 31. Notifications of proposal decisions will be sent by Friday, February 26.

Presentations will take place online in a live (synchronous) format from Monday, June 7th through Friday, June 11th between 10AM and 5PM CT. Presenters should plan to be present at the time their session is scheduled. All session presenters are responsible for their own conference registration fees. Presenters who elect to submit On Demand presentations or posters must submit their materials two weeks prior to the conference.

### AALHE 2021 Online Theme: Exemplars, Encores, and Enigmas

This year's conference theme, *Exemplars, Encores, and Enigmas*, emphasizes:

- Practical examples of assessment implementation or theory-into-practice work that support the assessment community (**Exemplars**),

Examples may include conversations on the practice of assessment such as effective strategies colleagues could adapt to their own institutional settings.

- Presentations and conversations updating previously established assessment practices and their implementation in classroom and organizational settings (**Encores**), and

Examples may include examination, expansion, or replication of previously established practices in light of contemporary issues in higher education such as inclusion, rapid adjustment to external forces, and assessment fairness in online, hybrid, and traditional settings.

- Presentation and discussion of big pictures, compelling assessment questions and theories, and their impact on institutions, practitioners, and diverse learners in classroom, institutional, and real-world settings (**Enigmas**).

Examples may include questions, change, or problems facing assessment being addressed through research on new innovations or not-as-of-yet best practices.

Proposals should address how assessment can be adapted and used in a wide range of institutional settings, including but not limited to community colleges, regional and research-intensive universities, large and small public and private colleges, and minority-serving institutions.

**To achieve the broadest possible diversity of perspectives, proposals are particularly welcome from early-career assessment professionals, new AALHE members, and first-time conference attendees.**

The completed proposal should include the following sections:

- Primary author name, title, discipline, organization, and email address.
- Additional author names
- Session Title
- Session Type: Live Exemplar, Encore, or Enigma 45-minute session, Skills Development 90-minute session, or optional On-Demand poster or pre-recorded presentation (see session types below).
- Session Abstract
- Technology needed for audience engagement (open discussion, flipped session, breakout rooms, chat on outside platform such as Twitter or Slack, or none beyond the presentation/lecture and Zoom chat.)
- Other considerations for reviewers (if any)
- Intended participant level of experience: beginner, intermediate, or advanced

Please note that live session availability is limited for AALHE 2021 Online due to the high level of engagement necessary to make an online event personable and valuable. For this reason, it is possible some high-quality proposals will not be accepted. Individuals submitting a proposal will have the option to indicate if they would be interested in discussing their work for a future webinar, workshop, or other online event with AALHE.

## Proposal Review Criteria and Session Format

AALHE offers a balanced, informative, focus on assessment processes and how they describe and improve student learning. This conference seeks to empower and embolden all campus assessment practitioners and educators to consider how their assessment practices fit into the conference framework. The proposal selection committee will include experienced assessment professionals from a diverse range of backgrounds and areas of expertise. The review criteria and rubric will be made available December 15th.

**Exemplars - 45 minutes - (17 sessions)** – Discipline-specific examples of assessment data, findings, and use of findings for improvement in teaching and learning

**Encores - 45 minutes - (13 sessions)** – Examination, Expansion, or Replication of previously established, presented, or published practices or findings in assessment

**Enigmas - 45 minutes - (8 sessions)** - Presentation and discussion of big pictures, compelling assessment questions, and theories in scholarship of teaching and learning, and their impact on institutions, practitioners, and diverse learners in classroom, institutional, and real-world settings

**Skill Development Sessions - 90 minutes - (11 sessions)** – Interactive skill development sessions in areas of work commonly assigned to assessment professionals such as program review, data analysis, survey development, co-curricular assessment, curriculum mapping, data visualization, prior learning assessment, institutional research, data collection tools, writing test items, strategic planning, and backward design

**On-Demand posters or single papers – videos less than 60 minutes (Unlimited)** – **Optional** poster sessions or pre-recorded presentations for presenters wishing to submit a proposal but unable to present a live Exemplar, Encore, or Enigma session.

**Panel (1 session)** – Careers in Assessment – Practical advice for assessment professionals navigating a dynamic job market