ASSESSMENT IN ACTION
REAL WORK, REAL COMMUNITY
— AALHE 2026 —

ONLINE CONFERENCE • JUNE 9–10, 2026

Sponsor Prospectus

Join us for AALHE's 2026 Virtual Conference.

The Association for the Assessment of Learning in Higher Education (AALHE) strives (through its mission) to develop and support a community of educators and inform assessment practices in higher education to foster and improve student learning and institutional quality. The 2026 Conference will bring together communities of higher education assessment through a dynamic learning experience. Leaders in higher education assessment from institutions across the nation will gather virtually on **June 9-10, 2026.**

AALHE conference virtual attendees include administrators, faculty, and other higher education professionals deeply invested in the practice of assessment, as well as sponsors, like yourselves, who provide services, solutions, and tools to support the assessment of learning.

As the Exhibitor and Sponsorship Coordinator for AALHE, I'm Emmy Kelly, and I'm thrilled to connect with you! I am here to ensure your experience as an exhibitor is seamless and successful. Whether you have questions or need assistance, I'm dedicated to providing the support you need to showcase your offerings and make the most of this exciting event.

We value your important contribution to the AALHE community, and we invite you to reach out to AALHE at **ekelly@ahint.com** with any questions about exhibiting and/or sponsoring our 2026 AALHE Annual Conference.

My best,

Emmy Kelly

Emmy Kelly
Exhibitor & Sponsorship Coordinator

Conference Sponsorship Opportunities

Website Recognition | $250

Get your company front and center with logo recognition during the online conference and on the AALHE website. Attendees can easily see your company sponsor tile in the Vendor Hall. Your tile will feature a logo graphic and include a direct link to your website, giving you prime visibility and a seamless way for attendees to connect with your brand.

Logo Spec:
- logo graphic (EPS, PNG, JPG)

Website Recognition, One Email Blast, and the Vendor Hall | $500

In addition to having logo recognition during the online conference and on the AALHE website, attendees can easily see your company sponsor tile in the Vendor Hall. Your tile will feature a logo graphic and include a direct link to your website, and the ability to offer handouts, three images or PDF documents for attendees to download. This sponsorship also leverages our email list of 950+ members, sending one custom-designed e-blast to communicate to our entire membership.

Logo Spec:
- logo graphic (EPS, PNG, JPG)

Attachment Specs:
- Images: 1080px x 1920px (JPG)
- Documents: (PDF) no larger than 3MB

Email Specs:
- Emails may not contain attachments, should be less than 1 MB, and must be in HTML format that does not contain absolute positioning or javascript
- Emails should not be a single JPEG, GIF, or PDF file
- Graphics and images must be linked from a web server, not embedded in the communication
- The HTML file is due ten days prior to deployment in order to ensure the proper time to upload, test, and proof
- Provide subject line and pre-header copy. Character count is limited to 100, including spaces
- Provide your desired deployment date as early as possible as slots fill up fast surrounding the conference, since only one e-blast may go out per day

Website Recognition, Two Email Blasts, and the Vendor Hall | $650

In addition to having logo recognition during the online conference and on the AALHE website, attendees can easily see your company sponsor tile in the Vendor Hall. Your tile will feature a logo graphic and include a direct link to your website, and the ability to offer handouts, three images or PDF documents for attendees to download. This sponsorship also leverages our email list of 950+ members, sending two of your custom-designed e-blast to communicate to our entire membership.

Logo Spec:
- logo graphic (EPS, PNG, JPG)

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Year–Round Webinar Sponsorship Opportunities

Conference Sponsors can add the below opportunities to get year-round recognition with AALHE.

AALHE webinars, led by seasoned industry experts, deliver actionable insights and hands-on skills tailored for assessment professionals. Designed to strengthen and expand your professional toolkit, AALHE Professional Development empowers you to work smarter and assess more effectively. Through these engaging webinars, participants learn to leverage new tools that boost efficiency and elevate assessment practices. **These opportunities will be available after the annual conference, but at a higher price, so purchase these sponsorships now!**

INCLUDED BENEFITS	Single Webinar	Year of Webinars
Logo on registration page	✓	✓
Thank you mention from AALHE on social media after each event	✓	✓
Recognition on AALHE's Newsletter before and after each event		✓
Verbal recognition in the intro/welcome announcement	✓	✓
Logo hyperlinked on the homepage of the AALHE website		✓
Provide social media content for one post per webinar on AALHE's various platforms using our "Sponsored Content" context	✓	✓
Provide broadcast email content for an email per webinar to AALHE's members and contacts using our "Sponsored Content" context	✓	✓
PRICE	$250	$1,000

Contract Form

Completed forms may be emailed or mailed to: Emmy Kelly • ekelly@ahint.com • 262 West Main Street, Wales, WI 53183.

Company Name: _____ Date: _____

Address: _____ City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Company URL: _____

Company Name As It Should Appear For Promotional Purposes: _____

Contact Name: _____ Contact Email: _____

Conference Sponsorships
Select the item(s) you want to purchase by entering the cost in the "Amount" line.

	Price	Amount
Website Recognition	$250	$_____
Website Recognition, One Email Blast, and Vendor Hall	$500	$_____
Website Recognition, Two Email Blasts, and Vendor Hall	$650	$_____

Year-Round Webinars
Select the item(s) you want to purchase by entering the cost in the "Amount" line.

	Price	Amount
Single Webinar	$250	$_____
Year of Webinars	$1,000	$_____

Sponsorships Total Amount $_____

Payment Options

We will invoice you within 30-days for the amount due.

☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX
☐ Invoice me ☐ Check in mail *(payable to "AALHE")*

Contact Name: _____

Phone Number: _____

Email Address: _____

The personal information provided will not be used for any purposes other than those stated upon this form unless you provide your consent. Should you have any questions concerning your personal information please contact Peggy Moede at **pmoede@aalhe.org** or call her at 414-908-4945. AALHE endeavors at all times to treat your personal information in accordance with all applicable laws.

Association for the Assessment of Learning in Higher Education

AALHE

PROMOTING ASSESSMENT FOR LEARNING