

AALHE 2023

ASSESSMENT CONFERENCE



JUNE 5 - 8, 2023

NEW ORLEANS, LOUISIANA

Purchase an exhibitor or sponsor package today!

aalhe.org/2023-sponsorship-form

EXHIBITOR & SPONSOR PROSPECTUS

Welcome to our community of assessment practitioners



AALHE's mission is to develop and support a community of educators and inform assessment practices in higher education to foster and improve student learning and institutional quality.

The AALHE 2023 Conference will bring together communities of higher education assessment through a dynamic learning experience. Leaders in higher education assessment from institutions across the nation will gather June 5 - 8, 2023 in New Orleans, Louisiana.



AALHE conference attendees include administrators, faculty, and other higher education professionals deeply invested in the practice of assessment as well as exhibitors and sponsors who provide services, solutions, and tools to support the assessment of learning.

We value your important contribution to the AALHE community and we invite you to reach out to AALHE at info@aalhe.org with any questions about exhibiting and sponsoring AALHE 2023.



Our History

In 2020 and 2021, AALHE successfully hosted the Annual Conference as a fully virtual experience. While our 2022 conference was hybrid, our last fully in-person experience was in 2019. We look forward to a return to this format!

AALHE 2022, our hybrid conference, included:

254	<i>in person attendees</i>
254	<i>virtual attendees</i>
308	<i>unique institutions</i>
14	<i>exhibitors & sponsors</i>
134	<i>sessions</i>

Comments from AALHE 2022 Attendees

"AALHE 2022 was better than other assessment conferences I have attended because, for the most part, there seems to be a lot of highly experienced and highly knowledgeable people attending and presenting."

"AALHE has the best content related to assessment. It also offers a strong accreditation component outside of meetings offered by accrediting bodies. Overall, a very valuable conference. "

"This conference draws assessment professionals from across the country, which adds to the richness of the experience. "

"AALHE's conference is consistently the most engaging and friendly assessment conference around!"

"I always enjoy the sessions, the opportunity to network with assessment professionals, and the keynote addresses at AALHE in-person conferences."

AALHE has hosted an Annual Assessment Conference since 2011 and has delivered an exemplary in-person conference experience for attendees and sponsors for many years.

AALHE 2019 by-the-numbers:

450 *attendees*

400 *unique institutions*

18 *exhibitors & sponsors*

120+ *concurrent sessions*

Comments from AALHE 2019 Attendees

"This was my first time of attendance and I really enjoyed the conference. I liked the venue and how all of the sessions and conference happenings were in one location and walking around and back and forth between the sessions was not overbearing. The food was good, the company was good, and it was a well planned conference."

"I always find a lot of value in the AALHE conference"

"Just very well done overall--great presenters, presentations, vendors/exhibitors, etc."

"It was nice to attend a conference with sessions focusing on ways to implement assessment practices that are applicable to different types of institutions with different budgets, sizes, etc."

"Sessions were overall top notch."

"Always good to be around my assessment people."

Our Future

AALHE continues to grow with our 13th Annual Conference, AALHE 2023, in New Orleans, LA.

**AALHE 2023
anticipated
attendance:**

400+ *total attendees*

100+ *total sessions and
events*

At AALHE 2023, our sponsor partners can expect to connect with AALHE board members, institutional leaders and administrators, faculty, and practitioners including directors of assessment, administrators in institutional effectiveness departments, as well as experts in curricular and co-curricular student learning and assessment.



Our Membership

AALHE members include higher education administrators, faculty, and practitioners involved in various aspects of the assessment of learning in higher education.

900+ *Active AALHE members as of July 2022*

3200+ *ASSESS Listserve Members*

Make new connections!

300+ *Members were new to AALHE in 2022*

Our members come from institutions including:

American Public University System
Asheville-Buncombe Technical Community College
Arizona State University*
Bowling Green State University
Bucknell University
California State University, Long Beach
Clemson University
College University of New York
Community College of Baltimore County
DePaul University
Drexel University*
Embry Riddle Aeronautical University*
Excelsior College
George Mason University
Gallaudet University*
Howard University
James Madison University
Johns Hopkins University
Kansas State University
Kent State University
Lamar University
Louisiana State University*
Marine Corps University*
Marshall University
Massachusetts College of Liberal Arts
National Louis University
Northeast Community College
Northeastern University
Oregon Health and Science University
Pace University*

Purdue University Polytechnic Institute
Rosalind Franklin University
Rutgers University
Southern California University of Health Sciences
St. John's University*
Temple University*
Tennessee State University
Texas A&M University, Corpus Christi*
Texas Southmost College*
The Culinary Institute of America
United States Air Force Academy*
United States Naval Academy
University of California, Davis
University of California, San Diego
University of Colorado
University of Florida*
University of Hawai'i at Mānoa*
University of Iowa
University of Kentucky
University of Maryland
University of Massachusetts
University of Minnesota
University of North Carolina, Charlotte
University of Rhode Island
University of Rochester
University of Wisconsin-Madison
Washington State University*
Waubonsee Community College*
West Chester University of Pennsylvania
...And many more!

**Indicates an Institutional Member with 3 or more member seats*

Sponsor & Exhibitor Packages

Share your products and services with attendees from across the nation as an exhibitor and connect with attendees get maximum exposure as a sponsor.

Premier Plus Sponsor

\$12,000

Get top priority for your brand with all benefits and top placement at conference reception

Premier Sponsor

\$8,000

Show your commitment to today's assessment professionals

Elite Sponsor

\$6,000

Join the community of assessment professionals

Exhibitor Plus

\$2,500

Prominently showcase your brand with more ways to connect

Exhibitor

\$1,000

Promote your products and services

Exhibitor Lite

\$500

Your logo and link at AALHE.org

Package Details

	Sponsors			Exhibitors		
	Premier Plus	Premier	Elite	Exhibit Plus	Exhibit	Exhibit Lite
Sponsored Opening and Reception	<input checked="" type="checkbox"/>					
Present a 60 min conference session	<input checked="" type="checkbox"/>					
Sponsored Breakfast		<input checked="" type="checkbox"/>				
Sponsored Snack Break			<input checked="" type="checkbox"/>			
Verbal recognition in welcome remarks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo in Opening Session presentation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo in pre- and post-attendee email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Registration grant for AALHE member	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
8' x 8' in-person exhibitor booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Complimentary Conference Registration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Attendee opt-in list	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on AALHE website @ aalhe.org	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in conference app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



A la Carte Offerings

Add-on to your existing sponsor or exhibitor package and get your brand involved in a cost-effective and highly targeted way

Keynote Sponsor - \$5000

(2 available)

- Sponsor acknowledgement on signage and program.
- Option to provide a 60-second promotional video immediately before or after presentation.

Health & Safety Sponsor - \$1000

(2 available)

- Includes hand sanitizer and/or masks branded with your logo along with the AALHE logo.

Conference Notebook Sponsor - \$1500

(1 available)

- Notebook distributed to attendees with your logo along with the AALHE logo.

Name Badge Sponsor - \$2500

(1 available)

- Name badge holder with lanyard or neck wallet, with your logo and AALHE's logo.

Wi-Fi Sponsor - \$1500

(4 available)

- Sponsored Wi-Fi with your logo included with registration desk information. Also includes a President's personal thank you at the opening session.

Registration Grant Sponsor - \$600

(multiple may be purchased by a sponsor)

- Registration grant for an AALHE member who has applied for a grant with AALHE.
- Grant recipients will be introduced to their sponsors by AALHE by email before the conference.

AALHE 2023

THANK YOU FOR YOUR INVOLVEMENT!

AALHE is committed to rewarding connections among stakeholders throughout the assessment field and we value you as part of the AALHE community. Be sure to tell your Facebook, Instagram, LinkedIn, and Twitter followers you'll see them at **#AALHEconf!**

Have questions or need more information?

Contact info@aalhe.org

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