AALHE

President’s Annual Report

2021-2022

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# Letter from the President

Reconnecting was our goal for the 2021-2022 season, as AALHE members consistently point to networking and support as primary reasons for joining the association. Growing interest in our institutional membership packages brought our total membership seats to more than 1,000. Our annual conference in Providence, Rhode Island attracted over 500 participants, which makes it our most successful conference to date.

The Board of Directors doubled its meeting schedule to address committee motions ranging from increased membership benefits to improved policies in the areas of elections, volunteers, meeting procedures, leadership transition, and many others. At the same time, the Board forfeited traditional perks, such as free conference registration and attendance, to recognize the contributions of all AALHE volunteers.

Executive Committee spent much of the year navigating post-pandemic contracts with hotels; leading Board of Director pre-meeting discussion in Basecamp, our official center for association communication; considering multiple opportunities for partnerships; and hosting monthly meetings for committee chairs, vice-chairs, and Board of Director liaisons to share progress toward the association’s strategic goals. With the sudden departure of our Executive Director last February, the Board of Directors also took on the management and sustainability of AALHE. Please join me in thanking our current president, Kathleen Gorski, and our membership coordinator, Lorna Keach, for leading the conference and the ongoing daily operations respectively with energy, commitment, and grace.

AALHE held its annual meeting on June 24, 2022. The attached report highlights the progress we have made toward the fulfillment of our current strategic plan, which runs through 2023. I trust that you will benefit from the ongoing labors of our AALHE volunteer leadership as we kick off the new academic year and will enjoy hearing from our volunteers, our newest Board members, Rebecca Gibbons, Karen White-Guyzueta, and Sarah Wu, and our current president, Kathleen Gorski, and our new president elect, Shannon Milligan, in forthcoming newsletters. I hope to see you in New Orleans next June!

Sincerely,

Josie Welsh

AALHE President 2021-2022

## 

# Mission

Our mission is to develop and support a community of educators and inform assessment practices in higher education to foster and improve student learning and institutional quality.

# Vision

(Adopted April 2020)

The vision of the Association for the Assessment of Learning in Higher Education is a world where quality assessment is a catalyst for learning.

# Values

(Adopted April 2020)

The values of the Association for the Assessment of Learning in Higher Education are based upon the beliefs that our Association should actively improve the ability and opportunity of all individuals and groups to take part in all services and opportunities afforded by the Association and that our Association should promote ethical research and assessment practices that foster equity and inclusion.

The Association for the Assessment of Learning in Higher Education values:

1. Advocacy

...promoting the value of quality assessment to the public for the purpose of effecting positive change.

2. Community

...fostering an environment of belonging through scholarship, engagement and networking to create a place where each person matters.

3. Critical Reflection

...welcoming diverse perspectives and honest, open dialogue to make decisions about the organization and the practices of assessment.

4. Integrity

...applying ethical standards and principles consistently and transparently.

5. Scholarship

...advancing the practice of assessment through inquiry using appropriate evidence-based methodologies.

6. Social Justice

...building intentional assessment systems that affirm all learners and assuring that these systems value the wisdom and ways of knowing of individuals and communities, especially those that have been historically devalued.

7. Stewardship

...managing human and fiscal resources responsibly for sustaining progress toward its mission now and into the future.

# 

# Strategic Goals and 2021-2022 Accomplishments

Strategic Goals (July 2020-December 2023)

(Adopted April 2020)

**Goal I: Cultivate a Community of Assessment Practitioners**

The Association for the Assessment of Learning in Higher Education will support assessment practitioners and cultivate a professional community.

*President's Committee on Diversity, Equity, and Inclusion*: Discussed a framework for a user-friendly “Guide to Conducting Equity-Minded Assessment” and the curation of resources related to equity in Assessment for the webpage.

*Conference*: Ran a successful 2022 conference, including selecting theme and keynote; proposal solicitation and review; and finalizing hotel logistics. Offering a hybrid conference, we celebrated our highest attendance to date with 510 participants.

**Goal II: Lead and Advocate for Assessment**

The Association for the Assessment of Learning in Higher Education will lead and advocate for assessment that will have a positive impact on higher education and its stakeholders now and into the future.

*Publications-Intersection and Emerging Dialogues:* Successfully proposed an AALHE Publications website with resources and short videos, including an initial “Publications” landing page with information and resources

*Recruitment and Retention:* Relaunched Institutional Membership Project and successfully matched 3 participants with coaches. Held virtual gatherings for members at 2-year institutions

**Goal III: Provide a Quality Membership Experience**

The Association for the Assessment of Learning in Higher Education will continuously monitor and enhance the value of membership

*Professional Development:* ALE and Book Club session dates, topics, and book finalized for May, June, and July

*Infrastructure:* Approved File Naming Conventions Policy, website revisions, and updates to the election policy (with DEI)

**Goal IV: Increase and Diversify Revenue**

The Association for the Assessment of Learning in Higher Education will diversify revenue streams to mitigate risk and provide resources to support organizational success.

*Communications*: Started discussion on ways other non-profits have utilized their social media platforms to increase and diversify revenue and use that information how to best proceed

*Finance:* 2022 AALHE Budget

*Executive:* Currently negotiating two partnership contracts to bring to the Board of Directors in 2022

# 2021-2022 Board of Directors

Frederick Burrack

Director of Assessment

Kansas State University

Board Term: 2021-2026

Moreen Carvan

Sr. Associate Vice President for Academic Affairs

Rosalind Franklin University

Board Term: 2019-2024

Fiona Chrystall

Director of Curriculum Quality Assurance and Assessment

Asheville-Buncombe Technical Community College

Board Term: 2021-2026

André Foisy

AALHE Past President, Executive Director of Institutional Outcomes Assessment

Excelsior College

Board Term: 2016-2022; President 2020-2021

Kathleen Gorski

AALHE President-Elect, Dean of Learning Outcomes, Curriculum and Program Development

Waubonsee Community College

Board Term: 2018-2024

Leslie Harris

Digital Pedagogy & Scholarship Specialist

Bucknell University

Board Term: 2021-2022

Steven Hawks

Director of Undergraduate Assessment

University of Minnesota

Board Term: 2019-2024

Timothy Melvin

Assistant Professor and Director of Assessment

Marshall University

Board Term: 2020-2025

Shannon Milligan

Director of Student Affairs Assessment, Evaluation, and Organizational Development

University of California, San Diego

Board Term: 2020-2025

Erin Milne

Director of Assessment

Massachusetts College of Liberal Arts

Board Term: 2020-2025

Kara Moloney

Academic Assessment Team Lead

University of California, Davis

Board Term: 2021-2026

Gina Polychronopoulos

Associate Director, Curricular Assessment

George Mason University

Board Term: 2021-2026

Tara Rose

Director of Assessment, Institutional Effectiveness

Louisiana State University

Board Term: 2014-2017; 2018-2022

Constance Tucker

Vice Provost of Educational Improvement and Innovation

Oregon Health and Science University

Board Term: 2021-2025

Josie Welsh

AALHE President

Board Term: 2017-2023; President: 2021-2022

# Committee Volunteers

**9 Committees** carry out the mission, vision, and values of the Association.

1. Communications
2. Conference
3. Executive
4. Finance
5. Infrastructure
6. President’s Committee on Diversity, Equity, and Inclusion
7. Professional Development
8. Publications
9. Recruitment and Retention

**125+ Volunteers** serve on committees and lead the Association.

**70+** Institutional Memberships, **440+** individual memberships, and **40+** student memberships with AALHE testify to the many ways AALHE provides a dynamic community for assessment professionals

## Executive Committee

Chair: Josie Welsh (President)

Committee Members as of June 2022:

André Foisy (Past President), Kathleen Gorski (President - Elect)

## Communications Committee

Chair: MJ James

Vice Chair: Leigh Robinson

Board Liaison: Constance Tucker

Committee Members as of June 2022:

Natalie Azzouni

Karol Batey

Steven Hawks

MJ James

Jennifer Morrow

Leigh Robinson

Courtney Vengrin

Sarah Young

## Conference Committee

Co-Chair: Kathleen Gorski

Administrative Support: Lorna Keach

Committee Members as of June 2022:

Chadia Abras

Terry Barmann

Ashley Charsha

Kelli Cole

Grace Corey

Jordan Denton

Patti Gregg

Pamela Humphrey

Tracy Kaiser-Goebel

Jill Kern

J.D. Mosley-Matchett

Sarah Parker

Glenn Phillips

Matthew Ruane

Claudia Stanny

Jen Sweet

Kimberly Thompson

Holt Zaugg

Jill Kern

## Finance Committee

Chair: Jeremy Penn

Treasurer:André Foisy

Board Liaison: Tim Melvin

Committee Members as of June, 2022:

Katherine Cermak

Andre Foisy

Oscar Hernandez

Joseph Levy

Jeremy Penn

Eric Riedel

Jane Marie Souza

## Infrastructure Committee

Chair: Marc Scott

Vice Chair: Laura Aboyan

Board Liaisons: Tara Rose and Frederick Burrack

Committee Members as of June 2021:

Laura Aboyan

John Cooper

Jessica Evans

Sarah Parker

Vanessa Preast

Brandy Roye

Marc Scott

Amanda Thomas

Robert Wilkinson

## Professional Development Committee

Chair: Karen White-Goyzueta

Vice Chair: Sue Henderson

Liaisons: Steven Hawks and Leslie Harris

Committee Members as of June 2022:

Gail Ballard

Coral Bender

Divya Bheda

Melanie Davis

Michelle Dawson

Carley Dear

Kimberly Fath

Robert Flaherty

Patti Gregg

Stavros Hadjisolomou

Sue Henderson

Yao Hill

Evan Hoberman

Beth Janetski

Jason Lyons

Julie Morrison

Caroline Prendergast

Christine Robinson

Monica Stitt-Bergh

Sharon Stoerger

Amy Svirsky

Roberta Teahen

Tracey Trottier

Marty Warren

## Publications Committee

*Intersection* Chair: Amy Topper

*Intersection* Vice Chair: Rebecca Gibbons

*Intersection* Assistant Vice Chair: Sarah Wu

*Emerging Dialogues* Co-Chair: Mary Tkatchov

*Emerging Dialogues* Co-Chair: Jessica Taylor

Board Liaisons: Gina Polychronopoulos and Moreen Carvan

Committee Members as of June 2022:

Alicia Ayodele

Divya Bheda

Lisa Bortman

Angela Bryan

Chris Coleman

Annie Corbett

Sarah Drummond

Rebecca Gibbons

Cari Gochenouer

Britney Graber

Calli Holaway

Suzanne Horwitz

Susan Kahn

George Klemic

Cynthia Louden

Heather Meissen

Vince Nix

Fiorella Penaloza

Sheri Popp

Geraldine Rossiter

Karen Singer-Freeman

Sarah Southwick

Amy Svirsky

Jessica Taylor

Mary Tkatchov

Amelia Topper

David Turbow

Catherine Wehlburg

Robert Wilkinson

Yi-Chin (Sarah) Wu

Recruitment and Retention Committee

Chair: Curtis Jefferson

Vice Chair: Tere Naylor

Board Liaisons: Fiona Chrystall and Kara Moloney

Committee Members as of June 2022:

Angela Bryan

Christina Dryden

Sean Fitzpatrick

Teresa Flateby

Shannon Helfinstine

Oscar Hernandez

Calli Holaway

Curtis Jefferson

Pamela MacPherson

Alana Malik

Tere Naylor

Jessica Turos

## President’s Committee on Diversity, Equity and Inclusion

Chair: Tracy Bartholomew

Vice Chair: Foad Ghasemi

Board Liaison: Erin Milne

Committee Members as of June 2022:

Sesime Adanu

Joel Bloom

Moreen Carvan

Robert (Joel) Farrell

Arthur Hernandez

Yao Hill

Jill Kern

Mamta Saxena

Sharon Stoerger

Kimberly Thompson

Yi-Chin (Sarah) Wu

## Financial Report

## shared by Finance Chair Jeremy Penn at the annual member meeting, June 24, 2022:

Current financial status – Revenue has exceeded expenditures for the past two years.

Considerations ahead - The 2023 and 2024 conference contracts were signed prior to the pandemic; both include higher room night minimums and higher food and beverage commitments

Future financial opportunities - Continue to grow and diversify revenue streams

How to best make use of the resources available to support the mission of AALHE?

Exact balances of AALHE’s funds were shared at the annual meeting.

CONNECT WITH US

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